

STRATEGIC FRAMEWORK

The One Foundation

Supporting sustainable water, sanitation and hygiene programmes in Africa

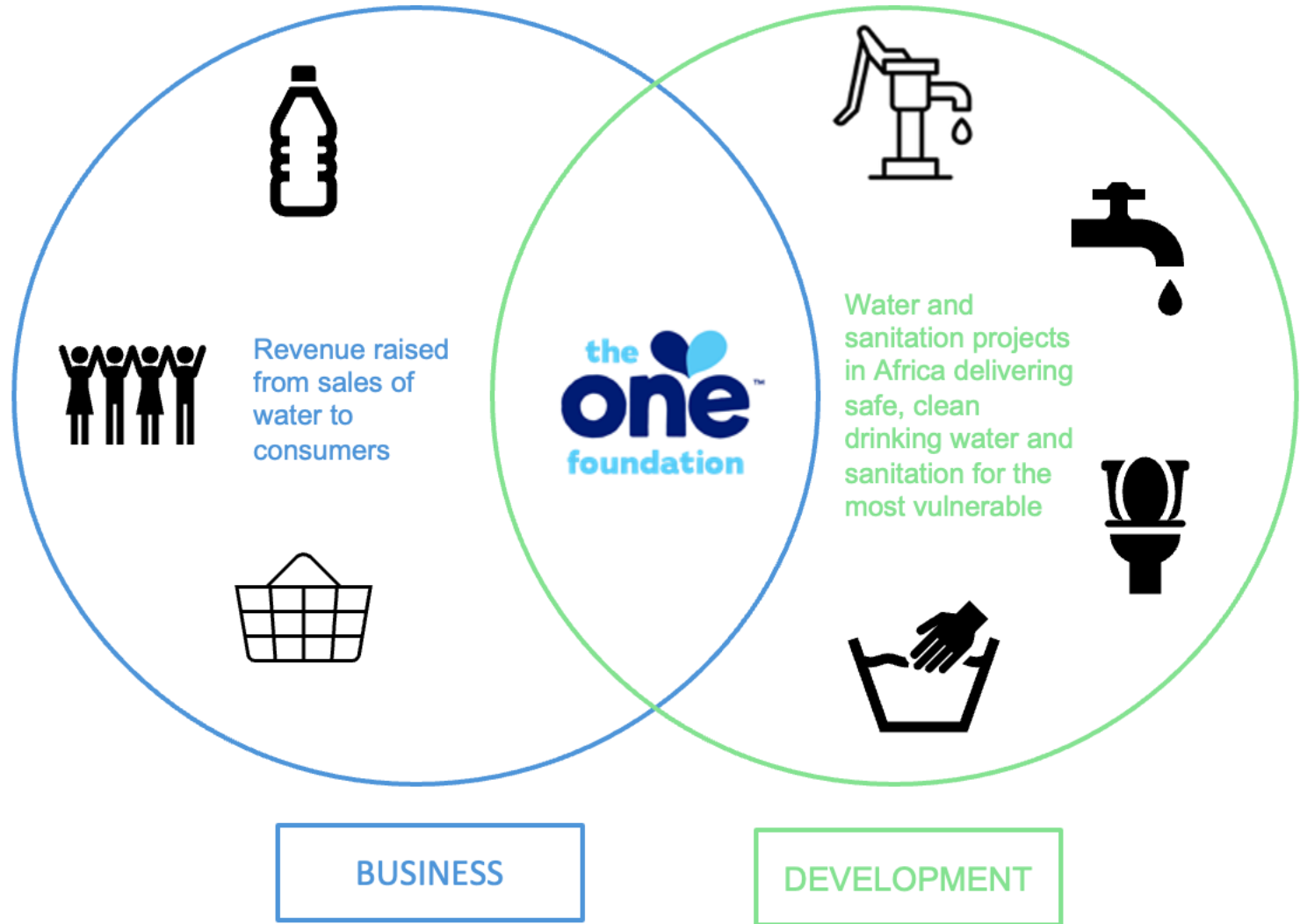


ABOUT US

Established in 2006, **The One Foundation** empowers businesses to create social impact.

The goal is to achieve development impact in the most vulnerable communities that lack access to safe, clean water and sanitation.

As a corporate foundation we bridge the worlds of business and development, enabling companies to drive meaningful change where it is needed most.



Our vision is a world in which everyone has access to safe water, sanitation and hygiene.

Our mission is to support the delivery of sustainable water, sanitation and hygiene solutions that transform the most vulnerable communities.

Since 2006, The One Foundation and its partners have raised over **£30M** and changed the lives of **over 5 million** people.



OUR GUIDING PRINCIPLES

- **The potential of business to have positive social impact**, and this can be translated into support for the most vulnerable in Africa
- **Operationally and financially sustainable water and sanitation solutions** through a range of models and approaches that are context specific
- We are a relatively small foundation with big ambitions; **we will collaborate and partner with others** to leverage our resources to have maximum impact
- **We are partner led** — we actively listen to partners and give them space to identify the best course of action
- **We will fund and support innovation in all its forms** and use our funding to drive change and bring new ideas into the WASH sector
- We look for organisations that are well **aligned with our philosophy** and where we can add value
- **We aim to be patient** and are prepared to provide long-term support to promising organisations and initiatives



STRATEGIC GOAL

To transform more lives each year through high quality, sustainable, impact-focused water, sanitation and hygiene programmes.



TRANSFORMING LIVES THROUGH FIVE STRATEGIC PILLARS

**1. Core Programmes**

- Water and sanitation service delivery in communities
- Rural and urban contexts
- Increasing focus on climate resilience and adaptation

~£2.15m p/a

**2. Humanitarian Response**

- Responding to global emergencies where they happen
- Focused on water and sanitation

~£200,000 p/a

**3. Research, Analysis & Capacity Development**

- Supporting analysis / research to address knowledge gaps
- Strengthening grantees and the sector
- Deepening knowledge

~£75,000 p/a

**4. Innovation**

- Supporting new ideas to scale
- Innovation in all its forms
- High risk tolerance

~£200,000 p/a

**5. Advocacy**

- Sharing best practice and impact
- Understanding the business rationale
- Raising profile of impact

~£75,000 p/a

WHERE, WHO AND HOW



WHERE

- Focused on Africa; target 4 or 5 countries at any one time
- Strategic on Malawi
- Continued support work in UK food supply chains of businesses



WHO

- National organisations, NGOs, social enterprises and government
- Consultants and researchers to address knowledge gaps



HOW

- Core flexible grant funding to deliver programme work in the target communities
- Open to flexible finance
- Additional support to organisations to strengthen capacity or reach

FOCUSING ON CLIMATE RESILIENCE

Many of the communities where The One Foundation works are experiencing the impact of climate change significantly — flooding, drought, water scarcity and contamination.

This is a new strategic lens the Foundation is applying to its funding that is being tested in Malawi as part of a deeper strategic focus there.

The Foundation is supporting programmes that:



Support the replenishment of water aquifers



Replant trees in water catchments



Improve water use and management within communities



Train farmers in water-efficient farming practices

THEORY OF CHANGE

Our theory of change is that we have funding, access to technical guidance and convening power to use as levers to deliver impact.

We can use this to fund high-quality, impactful water and sanitation programmes and strengthen local systems to sustain them in some of the most vulnerable communities in Africa. We will focus on climate resilience as a cross-cutting theme.

If we do this well, then new WASH infrastructure will be constructed and existing infrastructure rehabilitated — and more people will gain access to safe and reliable, sustainable WASH services each year.

National sectors will have more capacity and strength to continue to provide services in the long term.

This will result in improved health, dignity, and long-term development outcomes.



Impact

Lasting improvements in health and dignity



Outcomes

Improved WASH services and livelihoods in target communities



Outputs

New and rehabilitated WASH infrastructure, improved hygiene, strengthened WASH systems, increased sector capacity



Activities

Funding to inclusive WASH programmes, innovation, research, learning and advocacy. Strong climate resilience focus



Inputs

Strategic funding, technical guidance, convening power